Formula SAE is an international collegiate design competition sanctioned by the Society of Automotive Engineers where students develop and build an open-wheeled, open cockpit race car. In addition to being scored on their vehicle performance, teams are also scored upon their business logic and design presentation. Formula SAE students are sought out for their passion and attention to detail in developing highly-engineered, high-performance products.
Gopher Motorsports is the University of Minnesota’s chapter in the Society of Automotive Engineers. Our team is 100% student lead and largely funded by industry sponsors. Each year we develop, build, and test a high performance, highly-engineered race car.

Team members with Gopher Motorsports gain valuable experience that is often not taught in the classroom. We gain experience in the following fields:

**Engineering:**
- Technical writing (design reports and papers)
- Advanced fabrication skills with CNC mills and lathes, carbon fiber lay-ups, and welding
- Advanced simulation, CAD and CAE experience
- Product and system-level engineering experience

**Business and Leadership:**
- Excellent communication skills developed through correspondence with sponsors, along with internal team communications and technical reports
- Extensive project management experience developed through collaboration between sub teams and across diverse majors
- Accounting, budget forecasting, and cost reduction skills
- Marketing, web development, and public relations skills

### 2016 Team Goals:
- Place in the top 10 at the Michigan Formula SAE Competition
- Implement second phase of an aerodynamics package
- Increase involvement in a wider variety of community and sponsor outreach events
Sponsorship represents an investment in the training of elite engineering and business professionals of the future. Sponsorship is an excellent channel for recruiting top talent and showcasing your company’s investment in the community. Students in this program use what is taught in the classroom and apply it to real-life situations, gaining practical knowledge that coincides with their coursework. This allows team members to develop skills and gain experience that is desirable in any working environment. Team members are regularly sought out by sponsor companies for positions after school. In fact, nearly every team member has a job offer before graduation!

Benefits of sponsorships include:

- Exposure on campus and at community events, including the homecoming parade, Minnesota State Fair, and the international competition
- Mentor and build relationships with elite engineering and business students. Many team members take positions at our sponsors after school
- Donations are tax deductible
- Website link on Gopher Motorsports website
- Invitation to sponsor drive day
- Display of vehicle at company
**SPONSORSHIP PACKAGES**

**Diamond ($10,000+)**
- Extra large colored logo on nose of car
- Ability to display car for 1 month at company
- 10 Invitations to Sponsor Drive Day*
- Company Logo on Team Apparel

**Platinum ($5000)**
- Large colored logo on car
- 5 Invitations to Sponsor Drive Day*
- Ability to display car at company for 2 weeks
- Framed picture of vehicle and team

**Gold ($2,000)**
- Large mono colored logo on car
- 3 Invitations to Sponsor Drive Day*
- Ability to display car at company event
- Framed picture of vehicle and team

**Silver ($1,000)**
- Medium mono colored logo on car
- 2 Invitations to Sponsor Drive Day*
- Framed picture of vehicle and team

**Bronze ($500)**
- Small mono colored logo on car
- Framed picture of vehicle and team

* Sponsor drive day is an opportunity for sponsors to come meet the team and drive the car.

**Representative graphic only, locations subject to change with design changes, etc**

Please address any information to:
Formula SAE
Attn: Nate Tigges
111 Church St SE
Minneapolis, MN 55455

When writing a check, please address it to:
FSAE Team - U of MN Foundation Account #5521

Please place the following in the memo:
Attn: Professor Sun; Mech-E Department

Diamond (wing and nosecone)

Gold

Silver

Bronze

Platinum

**Formula SAE**
111 Church Street SE
Minneapolis, MN 55455

sae@umn.edu
www.tc.umn.edu/~sae/
A Message To Our Sponsors:

At the most recent Formula SAE competition, Gopher Motorsports placed 13th out of 120 international teams, the best performance in over ten years! We look to build on our continuous improvement in recent years and place in the top ten at the 2016 Formula SAE competition. Off the track, our team has seen many improvements as well. Our group has made a concerted effort to grow our team by improving management, knowledge transfer, and documentation structures. Additionally, our group has welcomed students from the Carlson School of Management and the economics school to assist with the business and operations side of the team. As a whole, students in our organization gain valuable experience working in cross-functional teams to develop a highly-engineered product with challenging engineering, budgetary, and time constraints.

We would not be successful as a team without our generous sponsors. Your investment in Gopher Motorsports allows the smartest, most motivated students to learn real-life engineering and business skills alongside classes. Furthermore, sponsorship is a great way to build presence on campus. Our car is always a hit at community outreach events and at the annual homecoming parade, and would look even better with your brand on the side.

EVOLUTION OF GOPHER MOTORSPORTS

2010 2012 2015
Thank you for taking time to consider our team for sponsorship. Being a fully sponsor-funded team, we deeply appreciate any assistance you can provide to us—whether it be time, resources, knowledge, or monetary contributions. We look forward to partnering with your organization, and hope to hear from you soon!

Please feel free to contact any of us below with any questions you might have regarding the team, the competition, or how you can help!

Sincerely,
Joe Dillon, President
Nate Tigges, Vice President